

# CASE STUDY

THE INTELLIGENT APPROACH  
TO HEALTH & HYGIENE

## ABOUT LAVENDERS CARE HOME

Established in 1983, Lavenders is a family owned and managed care home situated in West Malling, in the heart of the Kent countryside. A safe and happy environment enables each resident to exercise choice in social, spiritual and occupational activities.

### PROBLEM

Lavenders Care Home struggled with laundry, as they often found they were wasting chemicals by using lower quality products in their auto-dosing system. This meant they were having to buy more products on a more regular basis.

### SOLUTION

The Lavenders Care Home dedicated Client Manager assessed the situation and recommended changing the chemical used to the Ariel S1 Laundry Detergent, Lenor S2 Fabric Conditioner and Ariel S3 Destainer.

This meant that because the products were better quality, less had to be used for every wash. This saved the home money by reducing the amount of product required for the same cleaning job, and these products are a one wash guarantee, meaning stains, marks and smells are all combatted in just one wash.

### RESULTS

By switching products, Lavenders were able to save on average £70 per month, through less wastage of product.



Due to the Lavender's Client Manager's expertise on auto-dosing chemicals, a better quality chemical was recommended quickly, making the process easier for Lavenders.

Auto-dosing ensures the precise amount and type of chemicals are used in laundry as it dosed automatically via a pump that leads directly into the washing machine.

“

Switching laundry chemicals has made a real difference to our staff's work. As the chemicals are better quality we don't have to use as much, and we know that none of the chemicals are being wasted and they're performing better!

”

**Carol Monnelly**